

PRESS RELEASE

Website Launch – May 21, 2013

www.mayerthorpe.ca

Mayerthorpe, Alberta, May 17, 2013 – Town of Mayerthorpe launches “New and Improved” website on [May 21, 2013!](#)

The former Town website’s physical appearance was out of date and did not provide contemporary services to users. The Town conducted a Communication Survey which resulted in Council approving the Website Upgrade Project. The Town contracted Tartal Communication Inc. to manage content upgrade facilitated through the Town’s website provider Vital Effects Inc.

This new website represents a new era for the organization. The new website is interactive, enabling users to sign up for electronic newsletters and submit events. The website has been well organized and will continue to have eye catching content. The Town has launched a photo contest where winning photos will be utilized to further enhance the website in the upcoming months.

Some highlights of the “New and Improved” website features are: Rotating Photos on the Home Page; updated and improved content, and content organized under tabs “Live”, “Work”, “Play”, and “Engage”!

Please be sure to visit the Town’s website and submit your request to receive the Town’s quarterly electronic newsletter at www.mayerthorpe.ca

On behalf of Council, I wish the people of Mayerthorpe a wonderful summer!

Kim Connell
Mayor

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