

# PRESS RELEASE

## Town of Mayerthorpe Request Public Participation in Parks, Recreation and Culture Master Plan

Mayerthorpe, Alberta, July 29, 2015 – Mayor Kate Patrick, Town of Mayerthorpe

The Town of Mayerthorpe has commissioned the development of a Parks, Recreation and Culture Master Plan to begin in August with an expected completion date of December. “Council and administration want residents to be aware that the first step of this process will be a household survey and community organization questionnaire. “We certainly encourage them to take a few minutes to have their views known and be a part of the process” stated Karen St. Martin, CAO. “We are completing an independent assessment to ensure that the results are unbiased and statistically valid”. The process is a broad based approach that encourages public participation. Copies of the Household Survey will be made available in the near future on the Town's web site, through social media and community facilities throughout the Town.

The Master Plan's purpose is to assess Mayerthorpe and area resident needs, learn about their views related to the development and delivery of community programs with a particular emphasis on the needs for recreation programs, community facilities, parks and culture. The primary purposes of the Master Plan are to:

- Gain valid feedback from residents on current programs and facility preferences and priorities.
- Identify potential gaps and opportunities in the current delivery system for parks, recreation and cultural programs and facilities.
- Conduct research and prepare an analysis related to population, leisure trends, potential barriers to participation, and regional challenges.
- Present a final report that reflects current and future needs in the community and provides recommendations related to the provision of programs and facilities in the Town of Mayerthorpe.

Paul Conrad & Associates Ltd. from Spruce Grove were selected as the firm of choice due to the consulting team's extensive background in community development, their experience with similar community master plan projects, and their collective knowledge of the region.

As Mayor, Kate Patrick expressed “I feel that we are on the verge of some very exciting times. With the challenges we face as a community it is important that we meet these head on, and solicit the input of our residents to insure the path we choose is a clear one. This Parks, Recreation and Culture Master Plan will offer everyone the opportunity to become stakeholders in the future of their community so we may all reach a common goal. Your support in these endeavors is greatly appreciated”.

Community organizations that are involved in developing and providing programs and services will be encouraged to get involved in the process through a diverse set of consultation mechanisms. Members of community advisory boards, community organizations, youth or senior organizations, who wish to be involved in the process, are encouraged to contact Paul Conrad at (780) 990-8320 to schedule an interview time.

For more information on the Parks, Recreation and Culture Master Plan contact Joanne St. Martin at (780) 786-2416 or Paul Conrad, Principal at (780) 990-8320.

Kate Patrick  
Mayor

### TOWN OF MAYERTHORPE

P.O. Box 420  
Mayerthorpe, Alberta  
Canada T0E 1N0

### ADMINISTRATION

TEL: 780.786-2416  
FAX: 780.786-4590

### FIRE DEPARTMENT

TEL: 780.786.2422  
FAX: 780.786-2422

