

PRESS RELEASE

Mayerthorpe Welcomes Ashley Olsen New Economic Development/Communication Officer!

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Mayerthorpe, Alberta, July 9, 2014 – Mayor Kate Patrick, Town of Mayerthorpe

Town of Mayerthorpe is pleased to announce and welcome our newest member to the Town Office, Ashley Olsen. Ashley has been hired as the Town's Economic Development/Communication Officer. Ashley replaces Sylvia Krikun who has gracefully retired from her many years of public service to the Town.

Ashley brings a wealth of knowledge with her with experience in marketing, promotions and logistic coordination, social media, event management, and research and development. Ashley grew up in Mayerthorpe, graduated from Mayerthorpe Jr./Sr. High School, and has recently returned to the area with her husband.

Please welcome Ashley as she engages the community groups, businesses, and key stakeholders of Mayerthorpe in an effort to build upon and enhance economic drivers and communication in the community. Key initiatives that Ashley will be working on this year include: Visitor Coupon Program, Cowboy Trail Information Kiosk, Highway 22 South Sign, and Business Vitalization Program.

Ashley will be the Town's social media contact, and she is always looking for content. If you have any events, promotions, news, or information within the Town of Mayerthorpe or surrounding area please share them with her via Facebook www.fb.com/MyMayerthorpe or Twitter @mayerthorpe1. Sign up today to stay current.

Please join me in welcoming Ashley!

Kate Patrick
Mayor



My Mayerthorpe



@mayerthorpe1

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