

Mayerthorpe MSP Consultations – June 11, 2009 – 7pm

What is “not so good” and needs to change?

- Water-infrastructure
- Job market/no opportunities present
- Economic sectors
 - o More diversification needed
- Image of community
- Community pride
- Appearance of town
- Tax base
- Ability to repair roads and infrastructure
- Inter-municipal relations with counties and Whitecourt
- Attitudes
- Community involvement
 - o Engaging community members
- Town needs to define itself
 - o Rebranding?
 - o Unified architectural styles
- Community critical-mass

What we value about Mayerthorpe. (Numbers in parenthesis indicate selection as one of top 3 by participants)

- The people (10)
- Respectful and law-abiding citizens (4)
- Senior facilities (2)
- Location along trade corridors (1)
- Hospital/health care (8)
- Small, safe community (2)
- Strong volunteer base (0)
- Generous community (0)
- Library (1)
- Mayerthorpe is “home” (2)
- Rich history (0)
- Generational ties (1)
- Multicultural (0)
- No world’s largest (1)
- More accepting (1)
- Community with character (2)
 - o Rodeo
 - o Ag

- Farm
- Centre for networking (1)
 - Great networking capability
- Rural lifestyle (2)
 - Yet, close to urban amenities
- Have core services – RCMP, EMS, etc. (6)
- Good agricultural base (3)
 - Provides lots of income, stability
- Fallen Four Memorial Park (1)
 - Created unique character
- People come together (1)
- Strong sense of pride (0)
- Strong beliefs and values (1)
- Amazing young people (7)
 - Respectful
 - Welcoming
- Working relationship with neighbouring communities (2)

Issues and opportunities

- Attitudes
- Negativity
- Priorities
- Pragmatism/realistic goal-setting

What are the key elements/themes/words/phrases that describe and define the Town of Mayerthorpe in 2034?

- A beautiful place for a retiree
- A town of 3,000 to 5,000
- Western-themed town with community buy-in from residents and businesses
- Tourist attraction/destination
- Well-kept town
- Proud community
- Board sidewalks
- Celebrated history
- Tours
- Development of Hwy. 43 Commercial Corridor (Highway-side development)
- Arena
- Seniors facility
- Themed buildings (of civic buildings like the arena and seniors buildings)
- Square-dance capital of Alberta
- Highway frontage appeal
- Appeal to people of ALL ages

- Support by businesses of community initiatives

What is important that we continue in Mayerthorpe?

- Town businesses – mix
- Healthcare
- Education
- Core services – policing, fire, EMS
- Small-town atmosphere
- Would not want loss of services
- Recreational facilities
- Opportunities for youth
- Young people
- Tourism
 - o Fallen Four Memorial
 - o Other destinations
- Public library
- Public areas/spaces
- Town appearance
- The people we have
- Strong family ties
- The town slogan: “Everyone’s community”
- Maintain/upgrade infrastructure