

TOWN OF MAYERTHORPE

PLANNING SESSION

February 20, 2010

Mission

- ◆ The ongoing development of a safe, healthy and successful community.

Vision

- ◆ The Town of Mayerthorpe takes pride in being:
 - a positive, sustainable, progressive, inclusive community
 - a safe, affordable place to work, live, learn and play
 - accepting of challenges, and moving forward

Goals

Goal 1

Studying, planning, funding, and partnering to provide cost effective infrastructure for the future

Goal 2

Developing communication and marketing strategies – (Initiate, educate, and evaluate in regards to council and key players actions.

Goal 3

Encouraging cooperation between the various levels of government and other agencies

Goal 4

Addressing administrative and workload requirements

Goal 5

Investigate infill incentive (commercial and residential)

Goal 6

Community recognition to revitalize community pride

One Year Actions

Increase communication

- meetings with MLA and MP to discuss issues (schedule these meetings)
- group similar comments from input session and put on Mayor's column
- explore electronic newsletter/our connection
- put a piece in newspaper
- quarterly newsletter
 - staff and Council contribute to this newsletter
- annual summary newsletter included with the tax bill (present the highlights)
- evaluate effectiveness of our communication through a survey
 - mail, phone, in person, community, TV channel
- annual public consultation session

Infrastructure

- ◆ Arena/swimming pool
 - tender
 - public consultation/user group consultation
 - get the old pool up and running for this year
 - budget for this
 - continue to work with the two Counties and M.A.R.P.C.
 - keep public aware of progress
 - public fundraising and grant applications
- ◆ Water and sewer line
 - construct and complete extension
 - upgrade existing sewer lines
 - research land for upgrading lagoon
 - remote water meter upgrades
- ◆ Sidewalks
 - repair and/or install new sidewalks
- ◆ Roads
 - look at oiling or cold mix for roads (test project)
 - prioritize what roads to oil
 - cost share road machine with county
 - effective drainage (put in culverts) and identify problem areas
- ◆ Development
 - implement incentives
 - identify areas where we may give incentives
 - partner/discuss with Mills Acres and other developers
- ◆ Dog Pound facilities
 - convert lift facility to dog pound facility
 - analysis of future use of RCMP Century Centre

Seniors/Health

- build a new lodge

- ◆ Partner/communicate with Counties
- ◆ Identify health care needs for town
- ◆ Replace the bus and ensure it is operated efficiently
- ◆ Continue to participate on the Physician Recruitment Committee
- ◆ Expand bussing program
- ◆ Discuss with the RCMP their senior's preventative programs

Volunteers

- ◆ Hold annual recognition event
 - Give them supper and reward
- ◆ Recognize volunteers on billboards
- ◆ Develop a volunteer of the month award
 - Community services responsibility
- ◆ Help advertise for recruitment
- ◆ Create a list of all volunteer organizations
- ◆ Define town role with volunteers
- ◆ Partner with volunteer organizations to work towards a common goal
 - e.g. arena and pool construction

Economic Development

- ◆ Look at tax incentives for businesses
- ◆ E.D.C. to promote to students
- ◆ Monitor Paddle River Park
- ◆ Continue Farmers Market
- ◆ Recognize new and/or successful businesses
- ◆ Explore joint Economic Development Officer with the county
- ◆ Appoint council member to the Cowboy Trail committee
- ◆ Explore incorporating Tourism with EDC
- ◆ Explore joint economic development concept
- ◆ Clarify role and relationship with Chamber of Commerce and tourist booth
- ◆ Evaluate EDC successes

Education

- ◆ Attract post-secondary education
- ◆ Communicate with potential partners
- ◆ 40 Positive Assets program

One Year Actions for each Town Function

Council

- ◆ Laptops for councilors

Administration

- ◆ Hold a strategic planning session
- ◆ Budget for election expenses
- ◆ Examine hiring additional administration support contract staff

Fire

- ◆ Look at fireworks bylaw

Disaster Services

- ◆ Consider succession planning

Emergency Response Centre

Bylaw Enforcement

- ◆ Increase visibility
- ◆ Continue with same priorities

Public Works

- ◆ Water and sewer extension for the pool
- ◆ Part time administration person
- ◆ Policies

Airport

- ◆ Install lights
- ◆ Hire caretaker

Public Transit

- ◆ Senior's taxi
- ◆ West Edmonton bus
- ◆ Build bus shelter
- ◆ Cost sharing for a coordinator

Water

Sewer

Waste Disposal

- ◆ Renew contract

Recycle

Compost

Family and Community Support Services

Cemetery

- ◆ Tree planting along the road

Planning & Development

- ◆ Increasing cost for contract planners

Economic Development

- ◆ Hanging flowers
- ◆ Banners
- ◆ Fallen Four marathon
- ◆ Burm at highway
- ◆ 'Welcome to' sign at highway

Subdivision

Swimming Pool

- ◆ Apply for federal grant
- ◆ Keep pool operational

Recreation

- ◆ Complete phase 2 of walking trails

Library

Major Capital Goals

5 Years

- ◆ Water Treatment Plant
 - \$1 million
- ◆ Lagoon expansion
 - \$400,000
- ◆ Sewage line replacement
 - \$100,000
 - 2 miles to be replaced
- ◆ Regional Water Line (study)
 - \$3 million
 - reserve planning
 - or new water source
- ◆ Remote read water meters
- ◆ Pleasantview Lodge
- ◆ Roads
 - 2 million
- ◆ Sewer Lines
- ◆ Sidewalks

10 Years

- ◆ Curling Rink
- ◆ Water line construction
- ◆ Overlay on roads
- ◆ Industrial /commercial roads
- ◆ Recreation
 - trails, Splash Park
- ◆ Library

15 Years

- ◆ Seniors facilities
- ◆ Land annexation
- ◆ Cemetery expansion
- ◆ New town office

What are some of the accomplishments or successes of the town over the past year?

2008

- ◆ Lot 2A sold
- ◆ Fire Truck
- ◆ Rescue Unit
- ◆ Bylaw Vehicle In Car Camera
- ◆ 50th Street Pavement Overlay
- ◆ 50th Street Concrete and Sidewalk Repair
- ◆ Crosswalk on 52nd Street

- ◆ Concrete Handicap Ramps
- ◆ CN Rail Crossing on 52nd Street Replacement
- ◆ CN rail Crossing Replacement on 50th Street
- ◆ Water Line Replacement between 50th and 52nd Street
- ◆ Water Line Replacement between 46th and 47th Ave
- ◆ Airport Slurry Seal
- ◆ Airport Terminal Building Window and Door Replacement
- ◆ Airport Tie Down Replacement
- ◆ Sidewalk Replacement 48th Street
- ◆ Carpet and Chairs Council Chambers
- ◆ Photocopier and Computer Upgrade Town Office
- ◆ Infrastructure Study
- ◆ Loader
- ◆ Hwy 43 “Town of Mayerthorpe” Signs Installed

2009

- ◆ 60 Acres Highway Frontage Sold
- ◆ 48th and 51st Street Sidewalk Replacement
- ◆ 50th and 48th Ave Sidewalk Replacement
- ◆ 47th Street and 46th Ave Sidewalk Replacement
- ◆ Sidewalk Crack Repair throughout Town of Mayerthorpe
- ◆ 50th and 51st Street Cold Mix
- ◆ 47th Street and 46th Ave Waterline Replacement
- ◆ Municipal Sustainability Plan 75% Complete
- ◆ Diversification Plan 80% Complete
- ◆ Outdoor Skating Rink Constructed
- ◆ Toboggan Hill Constructed
- ◆ Walking Trail – Phase I Constructed
- ◆ Paddle River Bank Stabilization Completed
- ◆ Skate Board Park Upgrade Completed
- ◆ Street Light at Dundee Park Installed
- ◆ Back Up Electrical Generator at Town Officer 90% Completed
- ◆ Pandemic Plan Completed
- ◆ Water Treatment Plant Monitor Installed
- ◆ Public Works Truck
- ◆ 47th Ave Paving
- ◆ Community Events Sign on Hwy 22 North
- ◆ Facilitated formation of Mayerthorpe and Area Aquatic and Recreation Society
- ◆ Facilitated formation of Mayerthorpe and Area Farmer’s Market
- ◆ Remote Water Meters 20% Completed
- ◆ Hwy 43 “Town of Mayerthorpe” Signs Solar Lighting Installed
- ◆ 47th & 48th Ave and 49th Street Sidewalk Replacement
- ◆ New Handicapped Parking Stalls
- ◆ 40 Development Assets Philosophy Implemented
- ◆ Pool society formed
- ◆ Remote water meters installed

- ◆ Community events sign
- ◆ Highway signs

What are some of the issues or challenges we are facing as a town?

- ◆ Water infrastructure
- ◆ Relationship with the county and the history behind this
- ◆ Image of our community
- ◆ Older home replacement
- ◆ Town appearance
- ◆ Negative attitudes in town
- ◆ Downtown vacancies
- ◆ Gravel roads not grades
- ◆ Drainage
- ◆ Intersection swells
- ◆ Unsightly homes

Next Steps

- ◆ Tie this information into the budget and do this in public
- ◆ Set deadline for monetary implications (at second budget meeting)
- ◆ Consider insurance settlement steps
- ◆ Communicate accomplishments to the public
 - Past three years for this council
 - Press release
 - May timeline