

Mission India

Council Communique

Growing Globe Immigration Inc. (GGIC) is an immigration firm in good standing with the Canadian College of Immigration and Citizenship Consultants. GGIC and the Town of Mayerthorpe have entered into an agreement to work collaboratively to attract investment to the Town.

GGIC embarked upon a strategic initiative to bring rural Alberta representatives to India to promote rural lifestyles, opportunities, and the work ethic needed to fill the many job vacancies in Alberta and across Canada. Having met with numerous rural Alberta municipalities, the Town of Mayerthorpe was invited to represent the town, the region, the province, and Canada.

Shortly after receiving Council approval and the issuance of the Mission: India Press Release, the Town of Mayerthorpe's profile was elevated to staff at Travel Alberta & Jobs, Economy & Trade, as well as the Canadian Government. Ensuing discussions resulted in Town Officials being provided with provincial and federal marketing materials and contact information for Albertan and Canadian officials in India.



Town representatives travelled to India and participated in five intensive investment attraction seminars and meet & greet luncheons with 500+ prequalified investors in the following cities: Ludhiana, Ahmedabad, Chandigarh, Surat, and Anand.

Investor interests are in the following sectors: agriculture, logistics, warehousing, restaurants, textiles, franchises, manufacturers, food processing, safety services, lumber, housing development, petroleum, educational institutions, and more.

Capital investment thresholds ranged from a minimum of \$100,000 to \$10,000,000. Investors are required to demonstrate wealth to support themselves while pursuing Canadian citizenship, to self-fund exploratory visits, and to pay immigration and federal government fees.

There are currently 78 qualified investors who have completed immigration applications enabling exploratory visits to the Town of Mayerthorpe and/or the City of Wetaskiwin. Planning and logistics for additional exploratory visits are ongoing. No dates have been scheduled at this time.

The full impact of large-scale investment potential in the Town of Mayerthorpe is yet to be determined. The Town has seen significant change in ownership of existing businesses, new business start-ups, and an increase in sale of commercial properties. If successful in securing small, medium, and large commercial/industrial investments, the Town will see exponential growth in the economy, tax assessment, and population.

To assist Council, the following links are provided:

- Difference: Immigrant versus Refugee:
https://www.differn.com/difference/Immigrant_vs_Refugee
- Immigration, Refugees, and Citizenship Canada:
<https://www.canada.ca/en/immigration-refugees-citizenship.html>
- Immigration and Canada's economic recovery infographic:
<Infographic: Immigration and Canada's economic recovery - Canada.ca>
- Canadian Council for Refugees – Talking about Refugees and Immigrants:
[Mise en page 1 \(ccrweb.ca\)](Mise en page 1 (ccrweb.ca))

It is important to differentiate between immigrants applying to invest in Canada and Alberta from refugees. Immigrants are seeking a better quality of life, an opportunity to succeed in their business ventures, and to become part of the cultural fabric of Canada. Immigrants applying to become Canadian Citizens must meet rigorous federal government citizenship qualifications. Immigrants need to demonstrate their ability to be financially self supporting. This is not to be confused with refugees fleeing war, famine, and hardship seeking asylum in Canada. Refugees require financial assistance, support services, and do not go through the same processes as Immigrants when applying to become Canadian Citizens.

